



8TH INTERNATIONAL CONFERENCE ON WEARABLE MICRO AND NANO TECHNOLOGIES FOR PERSONALISED HEALTH.

Website: <http://www.insavalor.fr/phealth2011/>

pHealth 2011 will take place in Lyon, 29th June to 1st July 2011 in the *Espace Tête d'Or* conference centre, 103 boulevard Stalingrad, 69100 Lyon, near the attractive "Tête d'Or" park.

Organized with the collaboration of the EU's Microsystems and ICT for Health units since 2003, the personalised Health forum seeks to identify and address the key challenges to successful "pHealth" provision, challenges which hinder the commercialisation and clinical uptake of viable healthcare solutions. This is achieved through the **strategic bringing together of key players in the healthcare provision chain – researchers, industrialists, medical doctors, hospital administrators, healthcare policy makers and other interested bodies**. pHealth is therefore not just another conference but rather a **forum for interaction, discussion and action**.

As a result, the pHealth conference has emerged as the leading international meeting on wearable micro and nano technologies for personalised medicine. It has provided visibility to the tremendous potential of micro and nano technologies not only for the future of medicine, but also for the improvement of healthcare processes today. The event addresses converging technologies (NANO-BIO-ICT) and other non-technological issues that are critical for EU innovation & industry and for the EU citizen.

pHealth 2011 is therefore an important opportunity for your company to meet with key EU officers, decision makers, users and prominent researchers in this sector, to show your company's products and services and to learn more about EU funding of research and development activities

We look forward to welcoming you to Lyon and trust that you will not only have a productive but also very pleasant visit.

General Chairs

Eric McAdams,
Claudine Gehin

Programme Chairs

Norbert Noury
Chris Nugent



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TECHNOLOGIES FOR PERSONALISED HEALTH.**

pHealth 2011 sponsorship packages

Below is a list of unique sponsorship opportunities for your company to expand the knowledge of your brand and products to the attendants of pHealth 2011.

Sponsor categories

*** Platinum (EUR 5,000)**

Platinum sponsors' logos will appear on the pHealth 2011 website, the congress bags and on the official pHealth 2011 banners. Your brochure will be given to all participants in the congress bag. Platinum sponsors will also have a one-page advertisement in the official conference booklet. 3 free Conference registrations are included in the package. Sponsors receive a 25% discount on exhibition space charges.

*** Gold (EUR 3,000)**

Gold sponsors' logos will appear on the pHealth 2011 website. Your brochure will be given to all participants in the congress bag. 2 free Conference registrations are included in the package and Gold Sponsors will receive a 25% discount on exhibition space.

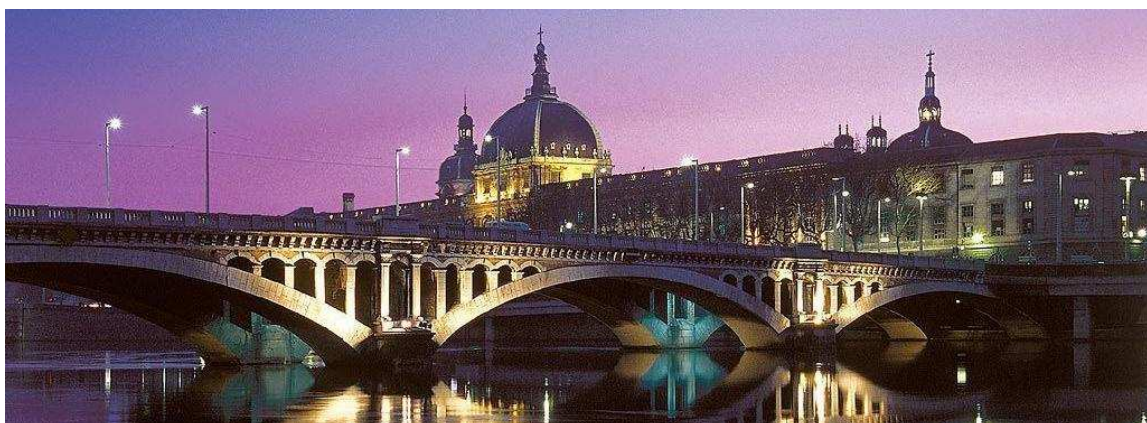
*** Silver (EUR 1,500)**

Silver sponsors' logos will appear on the pHealth 2011 website. 1 free Conference registration is included in the package. Sponsors receive a 25% discount on exhibition space.

Please contact

pHealth 2011, Microcapteurs et Microsystèmes Biomédicaux,
INSA Lyon, Bât. Léonard de Vinci, CNRS INL.
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Tél : +33 (0) 4 72 43 89 88
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Networking, Exhibition and Refreshment Area

The conference organisers offer pHealth-related companies, associations, research programmes etc the opportunity to promote (and, where appropriate, demonstrate) their products, technologies and/or organisation, to key players in the personalised healthcare provision chain from around the world.

pHealth typically attracts a select group of key EU officers, National and Regional healthcare policy makers, EU project leaders and participants, pHealth-related associations, industrialists, clinicians and researchers.

A key aspect of the Forum's approach is the allocation of **generous breaks in convivial surroundings to encourage discussions, demonstrations and co-operations**. During these breaks, refreshments will be served within a central, well-equipped exhibition area. Poster sessions will also take place in the same location. Exhibiter's stands surround the central networking area in order to maximise the interactions between the various parties.

Stand rental includes:

- Stand area 6m²
- Tables of 2m x 0.80m and/or 1.40m x 0.80m
- Two chairs
- 220 V electricity supply
- Access to the scientific sessions
- Refreshments during Coffee breaks

Additional furniture and other needs can be catered for on request.

The rental fee per table for the conference is EUR 1,500 (excl. VAT).

pHealth 2010 offers a reduced rate of EUR 1,200 (excl. VAT) per table for local SMEs, research projects, universities and other public research institutions.

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Exhibitor & Sponsorship Form

pHealth 2011, Lyon, France

29th June – 1st July, 2011

Note: Exhibitors/Sponsors will be invoiced to the address stated on this contract

Company _____

Address line 1 _____

Address line 2 _____

Zip code _____

City _____

Country _____

Contact person _____

Contact email _____

Contact phone. _____

We confirm the booking of:

- 6 m² stand Industry
- 6 m² stand Public research institution, etc
- Extra space/facilities _____
- Sponsorship package, please state which sponsorship package below:

Date, Signature, Company stamp

Contract should be returned to:

Email : eric.mcadams@insa-lyon.fr
Fax : + 33 (0) 4 72 43 89 87

Or by mail to:

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